

MEASURE WHAT MATTERS
PROVE WHAT WORKS

ROI CERTIFICATION®

5-DAY RESIDENTIAL PROGRAM
GOA, NOV. 30 – DEC. 4, 2026



Residential ROI
Certification®



The Big Promise

Join the Elite Who Can Prove What Works

In an era where accountability is non-negotiable, professionals who can demonstrate the financial and strategic value of their work stand apart. ROI Certification is a globally renowned process focused on measuring the true value of tough-to-measure initiatives using the ROI Methodology®.

Participating in ROI Certification is the most comprehensive way to gain the skills needed to evaluate major programs and to report the most credible results that organizational improvement.

"The future of all business is data driven. The ROI Methodology is going to help me lead the meetings industry to embrace ROI." — Tanya Perry, Vice President of Sales and Marketing Fusion at Performance Group.



What You Will Gain

MASTER THE 5 LEVELS OF EVALUATION & 12-STEP ROI METHODOLOGY®

A proven, globally recognized framework for measuring impact and ROI in any context.

BUILD CFO-FRIENDLY BUSINESS CASES

Use isolation and conservative analysis to win executive buy-in for programs and budgets.

COMPLETE A REAL IMPACT/ROI STUDY

Apply your learning to a live project linked to your organization's business measures.

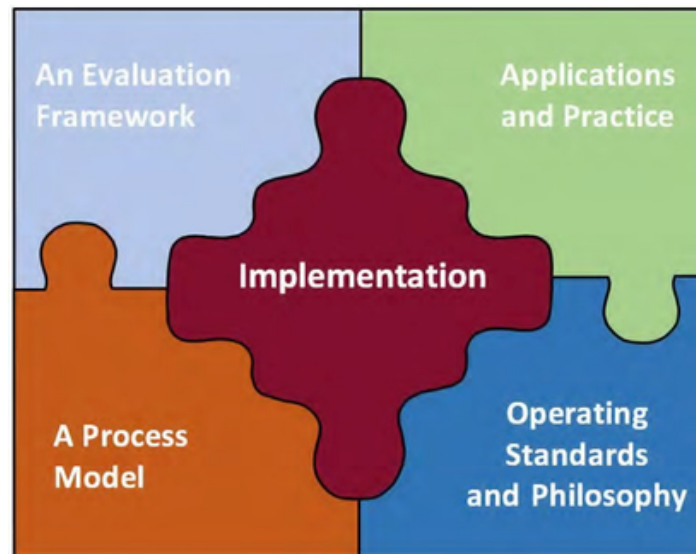
EARN PRESTIGIOUS CRP® DESIGNATION

Join an elite group of Certified ROI Professionals (CRP) recognized in over 70 countries.

The ROI Methodology

Turning Data Into Decisions

There are five elements of this comprehensive evaluation system



The ROI Methodology is a balanced approach to measurement that captures five levels of outcome data

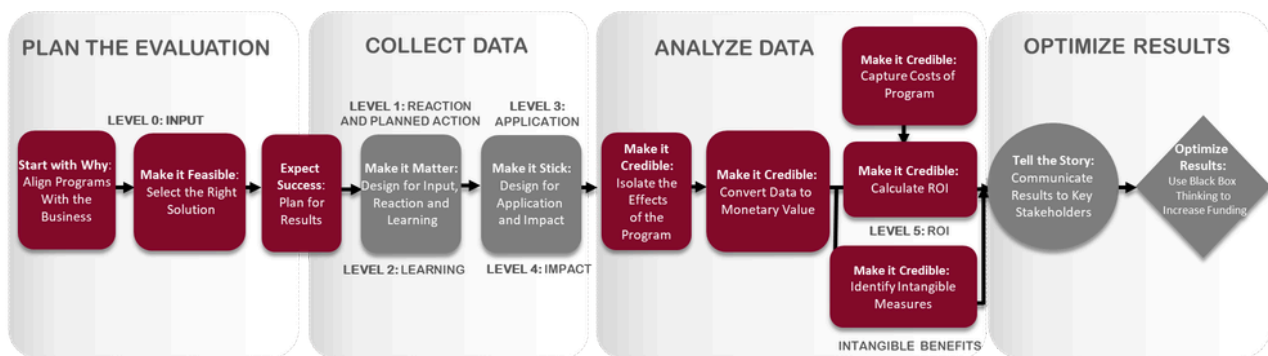


The ROI Methodology

Turning Data Into Decisions

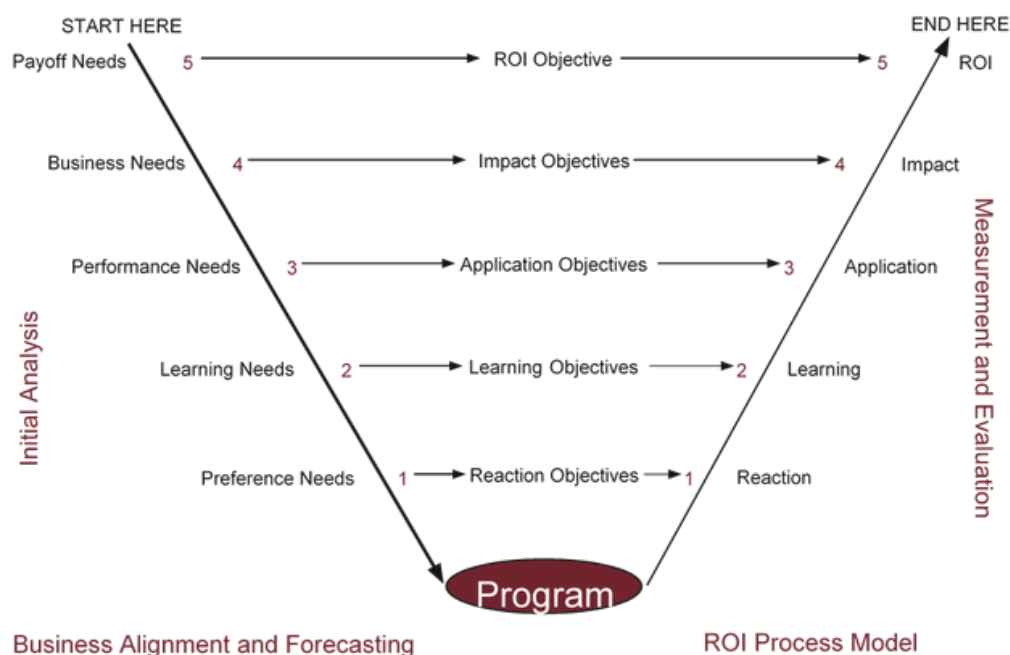
The 12 Steps - From Planning to Proof

The 12 steps in the ROI Methodology are logical and systematic, often labelled as the enhanced logical framework.



Evaluation Framework

The V Model provides alignment, connecting needs assessment with evaluation using five levels of data.



Why Choose Us?

Trusted by 6,000+ organizations worldwide



Accreditations



ROI Certification has been pre-approved by Training Industry for 24 continuing education recertification hours toward the Certified Professional in Training Management credential.



ROI Certification has been approved by Society for HR Management, SHRM for 36 recertification PDC hours for SHRM-CP or SHRM-SCP credential-holders.



ROI Certification has been approved for 36 HR (General) re-certification credit hours toward aPHR, PHR, PHRca, SPHR, GPHR, PHRi and SPHRi recertification through HR Certification Institute



ROI Certification has been pre-approved by the ATD Certification Institute towards initial eligibility and recertification of the Certified Professional in Talent Development (CPTD) and Associate Professional in Talent Development (APTD) credentials.

17,000+ global graduates of ROI Certification

Program Facilitator



Hormazd Mistry, CRP®

CEO, ROI Institute India

ATD Master Trainer® | International Facilitator

Hormazd Mistry is an international facilitator and industry authority with more than two decades of experience designing and delivering high-impact executive development programs. Recognized globally for his thought leadership, he has been the recipient of prestigious international awards for excellence in talent and leadership development.

His career spans leadership roles in multinational organizations across diverse geographies, where he has led teams, shaped strategies, and driven measurable business results. With over 25,000 hours of facilitation experience, Hormazd has worked with audiences ranging from senior executives to emerging leaders, covering topics such as leadership, behavioral transformation, technical mastery, and train-the-trainer programs — always with a sharp focus on real-world business impact.

Hormazd brings unparalleled expertise in helping organizations prove and improve the value of their initiatives. He is passionate about equipping professionals to apply the ROI Methodology® to elevate the quality, credibility, and impact of their programs and processes.



ROI

Return-on-investment,
investment that is inten

The Experience

Five Days, One Goal – Transform How You Measure Success

Step away from your daily routine and immerse yourself in a learning experience that is as enriching as it is practical. Each day blends high-impact sessions, real-world case studies, and guided application time to work on your own ROI project.

Enjoy the balance of structured learning and informal evening conversations with peers in a serene Goan resort environment designed to foster focus, networking, and fresh thinking.



Program Journey

BEFORE YOU ARRIVE

- Identify a program or project for ROI evaluation
- Prepare with our prework resources

DURING THE WEEK

- Day 1: Foundations of evaluation and ROI Methodology
- Day 2: Planning and Collecting Data with Case Applications
- Day 3: Isolating Program Effects & Simulated Presentations
- Day 4: Converting Data to Money & Forecasting ROI with case studies, Individual Project Planning
- Day 5: Communicating Results, Individual Project Plan Presentations & Next Steps

AFTER THE PROGRAM

- Join our virtual coaching call with a senior ROI consultant to complete and submit your study
- Earn the Certified ROI Professional (CRP) designation

The Essentials



Dates

Workshop Dates:

Nov. 15 – Dec. 4, 2026
(Monday–Friday)

Check-in From:

Nov. 29, 2026, 3:00 PM

Check-out By:

Dec. 5, 2026, 11 AM



Price

Early Bird Offer:

₹2,49,999 + taxes
(Available till Aug. 31, 2026)



Inclusions

- Two-way Transfer from Goa Airport or Railway Station
- 6 nights stay
- All meals from check-in till check-out



Place

**The Park, Calangute,
Goa, India**

Seats are limited. Share your interest now to secure your place.

[Reserve My Seat](#)

Voices of Impact

“Wow, I redesign sales training for a living, and here’s a rare tool every sales executive should own. The charts alone are spectacular and can be used to quickly implement an analysis before and after your programs are run.” -Dan Seidman, CEO - Got Influence?, Author of The Ultimate Guide to Sales Training

“The ROI Methodology definitively provides a means to establish the value of the coaching impact to leaders and managers in support of the business, mission, and service value.” -Jean Strosinksi, Owner Constructive Choices, New Mexico, CCC

“The methodology is a very practical method to evaluate the efficacy of our sales training program and will elevate the credibility of the L&D organization. Professionally, it will support my career as a L&D professional as very few people have done much beyond level 3. This will help our L&D team matter as an organization and enable us to submit programs for different awards/accomplishments in the industry.” -Natalie Hamlett, Learning and Development Program Manager, North Highland Consulting

“The ROI Methodology is ideal for use in higher education to measure the impact and ROI of our programs and processes.” -Jennifer H. Lawrence, Director of Advancement and Grants Bossier, Parish Community College

This is more than a certification. It is a career-defining capability.

www.roiinstitute-india.com

ROI Institute India

ROI Institute India, India partner of ROI Institute, helps organizations and professionals measure and achieve success in any endeavor using the ROI Methodology® developed by Dr. Jack J. Phillips and Dr. Patti P. Phillips. This Methodology is the global leader in measurement and evaluation including the use of return on investment (ROI) in non-traditional applications. ROI Institute India regularly offers workshops, provides consulting services, publishes books and case studies, and conducts research on the use of measurement and ROI. Organizations build internal capability with the help of ROI Institute India and the ROI Certification process. By successfully completing this process, individuals are awarded the Certified ROI Professional® (CRP) designation, which is respected by executives in organizations worldwide.

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